Dear Mr. King and Selection Committee,

Re: Heritage After Trump (HAT) Competition

As members of the North Carolina Historic Preservation Community, we were excited to learn of your competition. We are Graduate students at The University of North Carolina at Greensboro pursuing MFAs in Interior Architecture with concentrations in Historic Preservation. We often discuss what we perceive to be relevant issues and contradictions in the world of Historic Preservation; these “radical” discussions over coffee seem ever more pressing in our Post-Trump world. The conversations that we’ve had over the last several years inform our submission. Here for your consideration, we offer an imaginative thought-experiment via Tweets that results in a N.E.W. creed for Cultural Management.

The future that we are both dedicated to creating is values-centered, just, equitable, sustainable, inclusive, and above all, community based.

Looking towards the future,

Emily-Kate Hannapel & C. Scott Vann
CREED for N.E.W. Cultural Heritage

Adopted February 1, 2018

Introduction

Historic Preservation is old. It is tired. It inspires images of empty house museums, and conference rooms of white men, lobbyists, corporate interests and real estate developers. Historic Preservation is leveraging tax credits that can only be used by those who control the resources. It is bureaucratic and rule focused. It obstructs rather than encourages. It is concerned with authentic fabric more than with authentic community. It cares more about the history of suppression, colonization, and domination than the history of human consciousness endurance, and resistance.

Cultural Heritage is N.E.W. It is Neighborly. It is Environmental. It is Worldly. While heritage occurs on the local level, it is connected and influenced by global concerns. Cultural Heritage is about stewardship, building and retaining resources and knowledge for future generations. It is for the community, by the community. It is intergenerational, looking to the past for future solutions. Cultural Heritage carefully considers what stories our built environment is telling about our communities. It encourages diverse stories of human ambition. Cultural Heritage examines the fabric of the community. Communities decide what their values are and how the built environment will represent them.

Imagine a beehive. Bees live and work together in an organized hive. Bees aren’t solitary, they operate as a community. While each individual bee has its role, growth and sustainability are the responsibility of the entire hive.

The N.E.W. Cultural Heritage system is based on a series of networks. A strong community is an open system, and both transparent and accessible to all.

Forming Community Boards
The ultimate authority in Cultural Heritage is the Cultural Heritage Board (CHB) formed by the local community.

Resources from the community, stay in the community. Community is defined by local voting district.

Every resident within that district is a stakeholder, regardless of whether they own property or rent in the district.

Each resident casts a vote during local elections to select their CHB.
CHB candidates can be any resident of the district. Young residents, people of color, women, and residents from diverse backgrounds are especially encouraged to join CHB’s.

CHB’s are consensus driven.

One CHB member will sit on a neighboring CHB, creating a connection between each of the neighboring boards. This encourages communities to invest in the wellbeing of their neighbors, and creates a hive-like network between CHB’s.

A regional advisory board will be created to consult local CHB’s. CHB’s in the region will appoint the advisory board, which will consist of experts, members of the student population, contractors, and other individuals with relevant experiences and insights.

**Identifying Resources**

When CHB’s are initially formed, a survey of community resources will be conducted.

These resources may include human knowledge, historic properties, landscapes and natural resources (as defined by the community).

CHB’s create their own Creed that discusses values, goals, and strategies for their community’s future. This Creed is continually revisited.

Each Creed will include a conflict resolution strategy.

**Case study 1:** The community of Tryon, NC has identified singer Nina Simone’s childhood home as an important resource in need of preservation. The community also lacks a site for music courses. Using property tax funding, the community decides to rehabilitate the home, creating practice studios for musical scholars from the region as well as an educational exhibit on the importance of Nina Simone as a great musician and an important Black American.

**Funding and Local Economies**

CHB’s are funded through local property taxes.

A resident may wish to consult the CHB in making repairs, additions, or alterations to their home or business. Implementing the recommendations is viewed as a community contribution, therefore, if the resident chooses to implement the recommendations from the CHB, they will receive a reduction in their property taxes.

If residents contribute their time and service to their local CHB, they too will receive a reduction in property taxes. CHB’s decide the value of contributions and property tax reductions.
Case Study: Christopher lives in a historic farmhouse in Yanceyville, NC. He is in the process of restoring it, doing much of the work himself. Christopher is considering replacing his old windows and goes before his local CHB to gather more information. The CHB recommends repair over replacement and pairs Christopher with a contractor who specializes in historic window repair. Christopher does the recommended repairs and receives a property tax reduction.

Community Connections
While each CHB functions on the community level, they are connected to the broader Cultural Heritage network.

Each community is invested in its neighboring communities and can look to them for suggestions and support.

When new development is coming to a community, the developer must go before the CHB for review.

CHB records are documented on an open source network. While anybody can see the documents, actions, and information pertaining to the local CHB, only residents can comment. All online commenting is tagged to a specific community member.

This neighborly support sustains and supports a much larger effective network that stretches across the United States. Because all CHB records are online and transparent, a national archive is created.

Case study 2: A regional developer wants to redevelop Ayr Mount, a historic home along the Eno River in Hillsborough, NC as a sports center. A sports center already exists just two miles away. The developer goes before the CHB. After extensive discussion and conflict resolution, the CHB denies the developer’s request. The developer is referred to the Efland CHB, a neighboring town that is seeking new development. Efland offers the developer a comprehensive property tax package and the sportsplex is widely success. All parties are happy.

This N.E.W. Creed has been created and supported by communities in every State. We believe that we are stronger when we work together to create and preserve our built environment. We, as a unified community of individuals, know that sharing across cultural boundaries creates a better understanding of the vital source of our well-being. Our heritage will create the bridge from our past to our future.

Signatures:

We the People
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<tr>
<th>Tweets &amp; Replies</th>
<th>Media</th>
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<tr>
<td><strong>Congressdotgov @congressdotgov</strong>  Jan 28 2017</td>
<td><img src="image" alt="CONGRESS.GOV" /></td>
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<td>We are debating the release of $2.9 billion from offshore drilling revenue earmarked for Historic Preservation. Regulations that hinder business have to go.</td>
<td>🔄 2  🔵 34  💕 22  ⋯</td>
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<th>In reply to Congressdotgov</th>
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<td><strong>Donald J. Trump @realDonaldTrump</strong>  Jan 28 2017</td>
<td><img src="image" alt="Donald J. Trump" /></td>
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<td>NHPA wants more money! Already have 2.9 billion in funding. This is ridiculous! KILL IT.</td>
<td>🔄 1.1K  🔵 967  💕 3.5K  ⋯</td>
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<td><strong>Paul Ryan @speakerryan</strong>  Jan 28 2017</td>
<td><img src="image" alt="Paul Ryan" /></td>
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<td>NHPA repealed. $2.9 billion tax credit earmark gone. One step closer to saying goodbye to Big Government.</td>
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<td><strong>Fox News @foxnews</strong>  Feb 1 2017</td>
<td><img src="image" alt="Fox News" /></td>
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<td>Candy from a child: Preservationist crybabies want their billions back. Too bad.</td>
<td>🔄 47  🔵 96  💕 291  ⋯</td>
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<td><strong>Donald J. Trump @realDonaldTrump</strong>  Feb 4 2017</td>
<td><img src="image" alt="Donald J. Trump" /></td>
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<td>REAL Americans have spoken: less regulation, more jobs. Get rid of useless government intervention. Adios EPA, IRS, NPS, HHS!</td>
<td>🔄 2K  🔵 2.4K  💕 7.7K  ⋯</td>
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Freed from regulation, Exxon Mobile stock price soars. Liberals accuse the company of privateering.

Effective immediately the NPS is closed. All parks will be closed until further notice.

We are experiencing countless inquiries, we are no longer able to process tax credit applications. Please refer to your local authority.
Effective immediately all State Historic Preservation Organizations have been defunded. Operations to cease immediately. Contact your local preservation authority.

Saving Places @SavingPlaces Feb 9 2017
We think America’s most historic places matter. We urge congress to reconsider the defunding of our organization and so many others that tell America’s stories @realDonaldTrump

Donald J. Trump @realDonaldTrump Feb 4 2017
The parasites at @SavingPlaces want more money. NO MORE HANDOUTS.

The New York Times @nytimes Feb 14 2017
Without NPS, EPA and the National Trust, historic preservation efforts stall around the country. Read more:

America’s Historic Resources in Peril
The Administration’s defunding of historic preservation has shuttered museums and devalued home prices. Historic resource expert Donovan Rypkema predicts real estate market crash, “When there is no incentive to preserve our past, corporate greed will fill the void. America loses.”
Donald J. Trump @realDonaldTrump  ● June 16 2017
Folks THIS is how you make preservation great again! Trump-Vernon golf course is OPEN for business.

Cunningham Family @CunninghamFam ● June 20 2017
“If the men of America have seen fit to allow the home of its most respected hero to go to ruin, why can’t the women of America band together to save it?”
L.D.B. Cunningham, 1853

Preservation Alliance @PreservationPHL ● June 22 2017
@CunninghamFam Preservation has always been for the community, by the community. We must band together to protect the places that matter to us. Who’s in?

Preservation Durham @PreserveDurham ● June 22 2017
@PreservationPHL We’re in! Preservation is about stewardship, retaining resources and knowledge for future generations.
Preservation doesn’t happen on Twitter. The NEW world of preservation happens within our communities. Let’s organize. PM on more secure platform to start planning.